



JUNIOR LEAGUE OF LOUISVILLE

Women building better communities

FACT SHEET

982 Eastern Parkway • Suite 7 • Louisville, KY 40217
(502) 637-5415 • Fax (502) 637-5417
www.juniorleagueoflouisville.org • jllouisville@bellsouth.net

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MISSION

The Junior League of Louisville (JLL) is an organization of women committed to promoting voluntarism, to developing the potential of women, and to improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

JLL reaches out to women of all races, religions, and national origins who have an interest in and commitment to voluntarism.

ORGANIZATION

Founded in 1921, the JLL is part of the Association of Junior Leagues International, which is made up of 292 Junior Leagues in four countries. During JLL's history, thousands of local women have benefited from JLL training, including such notable achievers as Alberta Allen, Christy Brown, Carolle Jones Clay and Cissy Musselman.

JLL is a vibrant organization consisting of architects, independent business owners, doctors, teachers, nurses, event planners, lawyers, stay-at-home moms, and too many other professionals to list.

- Total number of JLL members: Over 550
- 95% have a baccalaureate degree or higher and 30% have advanced degrees
- 80% work outside the home, either full- or part-time

COMMUNITY SERVICE

JLL developed many of Louisville's premier philanthropic endeavors, including KidsZone at the Louisville Science Center, Ronald McDonald House, Race for the Cure, and Playscape at Waterfront Park.

JLL offers a wide range of community projects benefitting women and children in the Louisville area. In 2008-2009, JLL Active & Provisional members contributed over 13,300 hours in community service and impacted over 2,800 lives through hands-on projects. Additionally, JLL members raised over \$45,000 in fundraisers, with 100% of those funds returned to the community through community projects and training.

LEADERSHIP DEVELOPMENT

Training represents a key focus of the Junior League of Louisville. JLL offers members leadership development seminars to enhance skills. Through effective volunteer action, our members receive hands-on training on committees in the League as well as through community placements and projects.

SUSTAINER ADVISORY BOARD

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PAST PROJECTS

- A Broken Landscape; Global AIDS Alliance and Louisville Free Public Library photography exhibit
- AIDS: You Don't Have to Get It Video
- Benchmark 2000
- Bloom Boutique
- CASA (Court Appointed Special Advocates)
- CASPAR Drug/Alcohol Education Project
- Cabbage Patch
- Childcare: The Economic Reality Seminar
- Childwatch Visitation Program
- Community Chest for Family Service
- 85 for 85
- Endowment and Equipment for Kosair
- Family Childcare Project
- Family Place Auxiliary Board
- Habitat for Humanity
- Home of the Innocents
- Humor Therapy Library
- Iroquois Day Care Center
- KRUSH: Keeping Relationships Upbeat, Safe & Healthy
- Laramie Leatherman Art Learning Center; Speed Art Museum
- Louisville Girls Leadership Summit
- Junior Jesters
- Kent School of Social Work Fellowship
- Kentucky: The State of Our Education booklet
- Kentucky Youth Advocates, Inc.
- Kids on the Block
- KidsZone
- Louisville Girls Leadership Summit
- Market Street Neighborhood House
- Maryhurst
- Metazoo
- Muhammad Ali Center
- Music Scholarship Fund; U of L
- Noogieland at Gilda's Club
- Occupational Therapy Department; Kosair
- Open Doors; Louisville Visual Art Association
- Playscape; Waterfront Park
- Portland Pride
- Psychiatric Counseling; Ormsby Village
- Remembering Martin Luther King Video
- Ronald McDonald House
- *RunWild!*
- Sister to Sister; Big Brothers/Big Sisters
- SOAR (Success of Adult Readers)
- StageOne (started as Louisville Children's Theatre)
- STIR (Serving Together in Retirement)
- Studio 2B
- Susan G. Komen Race for the Cure
- Tools4Life
- Westport Middle School Project
- Women's Health Talk '95
- Woman to Woman
- Volunteer Connection
- Youth Career Development Training
- YMCA Shelter House

2009-2010 COMMUNITY PROJECTS

Be Fit, Be Fine

Be Fit, Be Fine is a multi-faceted, long-term initiative to address the nutritional and fitness issues facing children and families in the greater Louisville area. This program is conducted in conjunction with the Kids in the Kitchen initiative supported by the Association of Junior Leagues International, Inc. *Be Fit, Be Fine* is the umbrella for numerous events designed to improve access to healthy food choices, encourage physical activity, and develop strategies to avoid, manage, and solve the obesity and disease crisis among Louisville women and children.

Health Promotion Schools of Excellence, in partnership with Jefferson County Public Schools

JLL will collaborate with JCPS on their Health Promotion Schools of Excellence (HPSE) program to develop a tool kit for conducting Family Fun Nights. JLL volunteers will participate in the HPSE Summer Institute and work with school leaders to design curriculum incorporating the entire family in healthy learning. JLL volunteers will produce the inaugural family engagement events and train school leaders to replicate the events going forward. JLL plans to work with at least five public schools this coming school year and ten the following year. This is a three-year program.

Child Health and Wellness Community Outreach, in partnership with the American Heart Association

JLL is partnering with AHA to lead the "Day of Play" event that educates and engages children in physical activity and nutrition. JLL will focus on bringing this event to underserved locations in Louisville to reach vulnerable populations. This is a three-year partnership.

Y5210, in partnership with the YMCA of Greater Louisville

JLL is teaming up with the YMCA to deliver the Y5210 program in public schools. JLL volunteers will teach the six-week program with weekly challenges led by teachers. The program encourages children ages 9 to 11 to do the following:

- Eat five (5) servings of fruits and vegetables every day
- Limit "screen time" of video games and TV to no more than two (2) hours each day
- Engage in physical activity for one (1) hour each day
- Consume zero (0) sugary beverages

Urban Garden Project

JLL members will research the creation of an "urban garden" in an underserved neighborhood in Louisville, working with community leaders to identify potential partner agencies, funding sources, neighborhood(s) interested in participating, and available property. Objectives include providing fresh produce for underserved populations, teaching urban dwellers how to plant and maintain a vegetable garden, and creating opportunities for children and families to play an active role in creating healthy lifestyles and habits.

Done-in-a-Day

Done-in-a-Day (DIAD) is a long-standing JLL project with a rich history of serving agencies and non-profit entities that carry on traditions of past JLL projects. DIAD offers frequent, flexible "hands on" volunteer opportunities completed in one day, including capital restoration projects, direct client services, and strategic planning activities.

Keep in Touch

Keep in Touch (KIT) continues a successful partnership with The Kentucky Cancer Program (KCP). KIT is a comprehensive breast cancer program funded by Susan G. Komen for the Cure to 1) encourage public awareness and education to increase early detection of breast cancer and 2) provide outreach and support networks to recently diagnosed women. JLL hosts several survivor retreats and a mammogram screening through this program.

Home of the Innocents Pregnant and Parenting Teens Program

JLL's Home of the Innocents committee members serve as positive mentors and role models for the teenage mothers housed in the Cralle-Day house of the Home of the Innocents. JLL organizes various programs and workshops focusing on self-esteem, financial literacy, health and fitness, etiquette, goal setting, and career planning.

Bloom Boutique

Bloom Boutique is a self-confidence and esteem building prom boutique for high school girls in our community. Girls are referred to JLL by their school counselors. The teens are treated to a day of "shopping," makeovers, and pampering.

2009-2010 FUNDRAISING PROJECTS

Hollydays • December 4-6, 2009 • Mellwood Arts & Entertainment Center

The Junior League of Louisville will promote artists and vendors from across the country through an exclusive holiday shopping event. The three-day art and gift market provides an excellent way to jump-start holiday shopping. The funds raised at Hollydays will be returned to the community through projects focused on improving the lives of women and children.

Two of a Kind • February 20, 2010 • The Gillespie

JLL's fourth annual charity gala will bring a night packed with live interactive entertainment as guests test their luck with live and silent auctions. Guests will enjoy hors d'oeuvres, cocktails, and music, all to benefit local charities.

Corporate Solicitation and Grant Writing

To maximize community resources, the corporate solicitation and grant writing committee pursues funding from local foundations and businesses. These contributions provide JLL with meeting and special event sponsors, as well as funding for community projects.

Splendor in the Bluegrass Cookbook

This award-winning cookbook, which includes 230 delicious recipes submitted by renowned local and regional chefs, is available in local shops and through Junior League members. Cookbooks may also be purchased online at www.juniorleaguelouisville.org or at (502) 637-5415.